



The Varanda

VARANDAS ARE WAITING TO BE REVISITED ... THOSE FORGOTTEN MOMENTS ON OUR

Presenting

LET'S LOOK AT THOSE, ONCE AGAIN...

Your first bath in the tub, encircled by your joyous family members

The jhula waiting for the pull from your dozing grandmother

Your watchful encounters with birds as you observed them flapping the air

Humming to the melodious chirp of the birds across the sky

MOM'S CHAMPI

YOUR HANGING NURSERY

COUSINS' SECRET-SHARING

SUNDAY ANTAKSHARI

SKY-GAZING

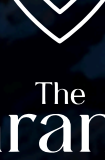
NEIGHBOURLY CHATS

BIRD WATCHING

EVERYTHING HAPPENED ON THE VARANDA BUT ALL DISAPPEARED...

Because varandas don't exist in the same enormous and imperative way in modern households as they used to.

LET ALL YOUR
VARANDA SESSIONS
BE BACK AT OUR
NEWEST PROJECT



The
Varanda

Five Towers

**Basement + Ground Floor + 2 Floors
Podium Parking**

Amenities on 3RD Floor Podium

**Residences starts 4TH Floor onwards
till the 25TH Floor**

Rendered image as visualised by the artist and for reference purpose only / artist's impression

FROM
THE DIARY
OF THE
DEVELOPER

"HERE WE WILL PAINT
THE WARMEST
HUE OF RELATIONSHIPS"

The Varanda was conceptualised with the idea of 3 generations of a family living under one roof. As the new-age space creator, we evaluated the age-old secrets and new needs to design this project. During the process, we tried to push ourselves every bit as every generation has their own specific space needs, and we have addressed all of it in our design. What is most important for today's generation is that they want their 'me-space' and 'we-space' together, and common multipurpose spaces. We heard it right and made it happen! While we crafted the rooms and the common spaces, we kept Indianness in mind because we know the celebrations of India and we know that the people like to celebrate with their kin and that requires space. We, thus, made the expanses wide and spacious.

The interplay of wind and light have been prioritize while we conceived the indoor area in our minds. The cross-ventilation of each flat has been devised strategically so that air can flow freely. The varandas, where generations will rest, relish and exchange their life stories with each other, the meticulously curated podium and greens are also developed with the details of this vision.

Regards

Team VARANDA



The radiance of towering grace
against the bright horizon



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WHY

THE VARANDA

YOU WILL FEEL THE FLOW HERE.



FLOW OF SPACE & SUNLIGHT



FLOW OF RELATIONSHIPS



FLOW OF GREENS



FLOW OF ACTIVITY & LEISURE

HERE THE
SPACE & SUNLIGHT WILL FLOW
THROUGH THE VARANDAS



Let's look at the
10 reasons that turn our balconies into

1

A space that turns Changing colours of the sky can be enjoyed together with every family member

personal hobby zone

2

Tea time is always a family affair here

Voga in the morning or stretching in the evening, do it all!

3

Grandmother's chosen spot to lay the achaar in dhoop

4

Dad's treadmill sessions find's new energy here

5

Mom's favourite place to practice the sitar in the morning

6

Early morning reading, writing sessions are best inspired here

7

Your beloved potted plants get the optimum sunlight

8

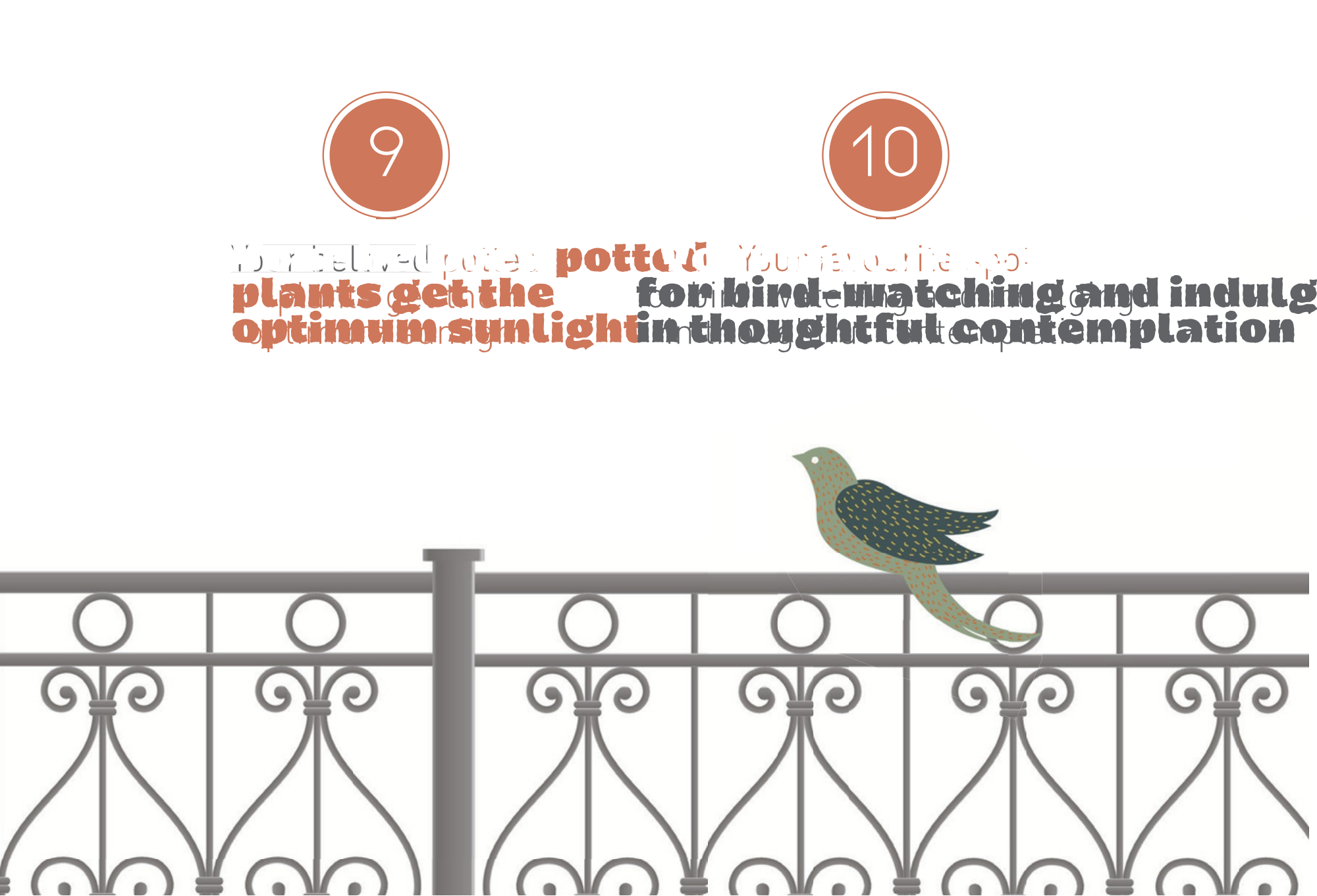
Your favourite spot for bird-watching and indulging in thoughtful contemplation

9

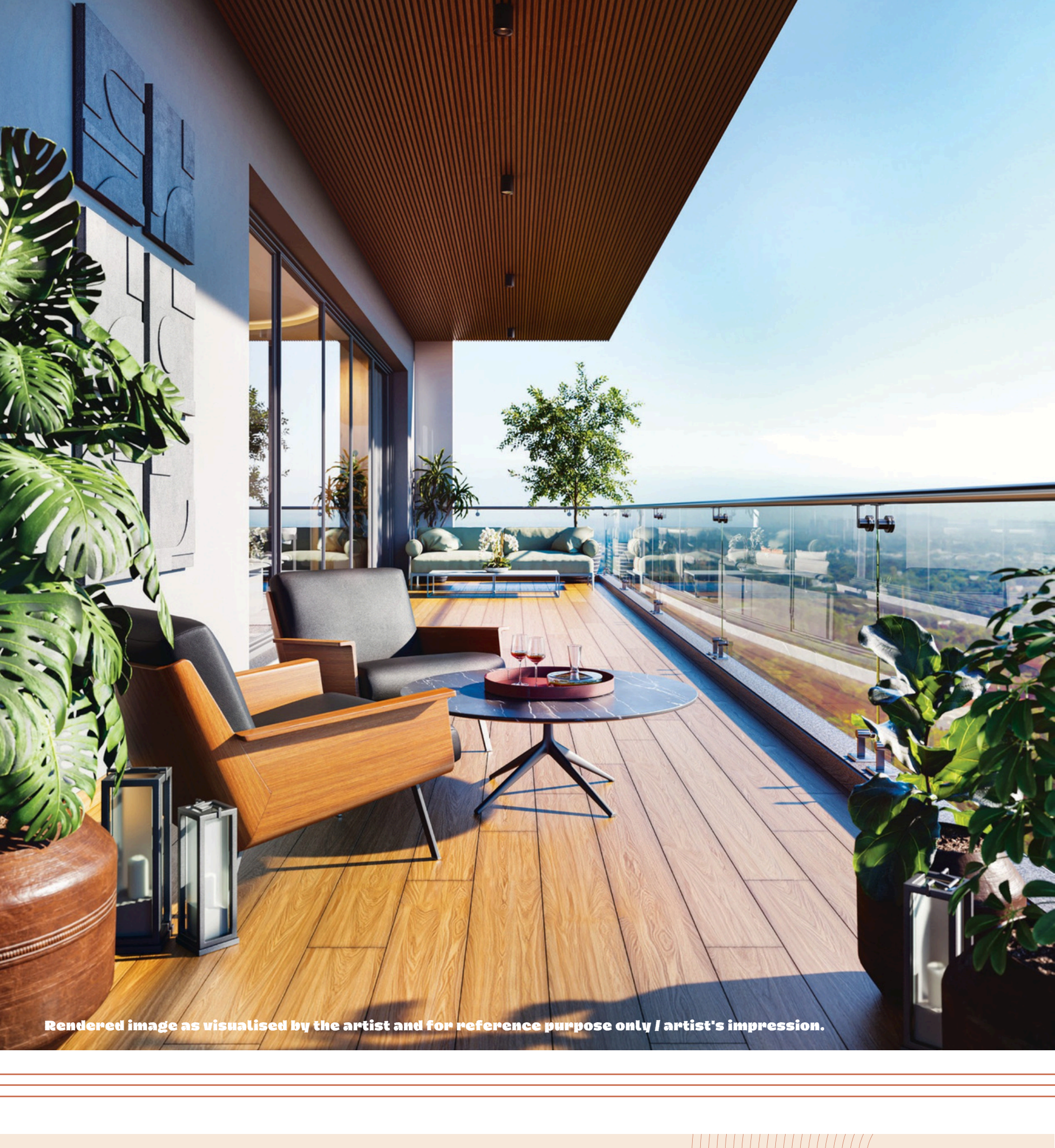
Your beloved potted plants get the optimum sunlight

10

Your favourite spot for bird-watching and indulging in thoughtful contemplation



The Varanda
in your apartment
will unite the three
generations where
they will
share the best
times together



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GRAND APARTMENTS
WILL TURN INTO
A GALLERY OF MEMORABLE MOMENTS
WITH YOUR WHOLE FAMILY

Your new home at The Varanda will always be the every big or small celebration of your life. In these crafted 3, 4 and 5 BHK apartments you will live with and enjoy your personal space as well.

Well-ventilated living spaces

Sensible use of continuous floor plates

Well-planned architecture to maximize spaciousness

Balconies with each apartment



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Your Living Room will come alive when every of the family comes together as one



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Your Bedroom will be your resting where you relax in comfort and privacy

THE
ARCHITECT
SPEAKS

CREATED FROM THE BLUEPRINT
OF BESPOKE LIVING

The Varanda life is simple, it's functional and inspired by free-living. The simplicity adds to its lushness in the exteriors and living areas. Every brick laid here has been done in alignment to the philosophy of providing people the scope to live their life in their own way. The amenities and open spaces have been designed to facilitate a relaxing, refreshing lifestyle.

**Ar. Kamal Periwal
Maheshwari & Associates**

MASTER PLAN



LEGEND

- | | | |
|-------------------------------|----------------------------------|--|
| 1. Main Entrance Entry & Exit | 7. Entrance Lobby Tower 2 | 12. Driveway |
| 2. Guard House | 8. Covered Parking | 13. Landscaped Area |
| 3. Entrance Lobby Tower 1 | 9. Entry / Exit to Podium/Temple | 14. Provisioned Space for Common Utility Equipment |
| 4. Entrance Lobby Tower 2 | 10. Basement Parking | 15. Turf** |
| 5. Entrance Lobby Tower 3 | 11. Lobby Drop-off | 16. Banquet Hall |
| 6. Entrance Lobby Tower 4 | 11. Jogging Track | 17 |

*Podium means 1st & 2nd Floor of Parking Level
**Services below



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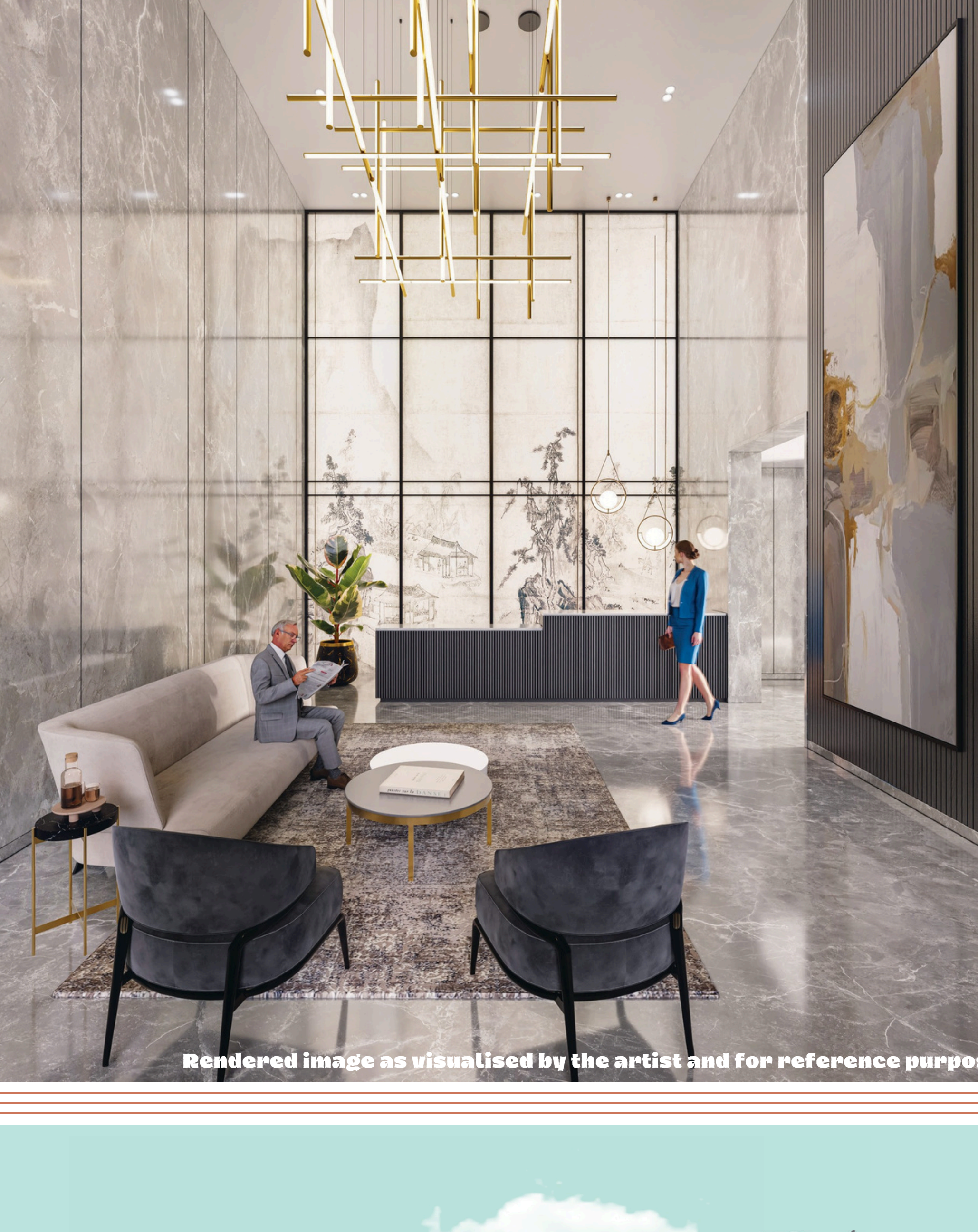
The aura of lush living captures you at the **Entrance Gate**



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Experience the breathtaking **Featured Drop-off at The Var**

The majestic **Entrance Lobby** exudes an aura of a lavish entrance to the project



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THE GENERATION GAP BLURS HERE WITH LOVE LAUGHTER AND LOGIC

The very vision of the project comes alive when every resident that "the wisdom of the elderly, the experience of the adults, the innocence of kids builds a home when 3 generations come together"



GEN Z, MILLENNIALS AND BOOMERS WILL FIND THEIR OWN FAVOURITES AT THE TALL PODIUM

Life seems connected here. The zero-obstruction podium has curated an array of amenities for every generation. They will thrive with each other and also by themselves



Recreation for the kids

Kids' pool || Splash play || Reading deck
Treehouse || Amphitheatre || Turf || E-Gaming
Karaoke Room || Library || Toddler's Zone



Relaxation for the Adults

Lap pool || Jacuzzi || Sunken seat
Indoor Badminton Court || Fitness Studio
Voga Studio || Family Lounge || Deck



Recluse for the Elderly

Walkway || Lawn || Jogging Track || Reading deck
Landscaped Area || Outdoor Cabana || Chit Chat

PODIUM PLAN



LEGEND

- | | | |
|---------------------------|---|-----------------------------|
| 1. Indoor Badminton Court | 16. Fitness Studio | 21. Family Lounge |
| 2. Guest Rooms | 17. Yoga Studio | 22. Toddlers' Zone |
| 3. Salon | 18. Dance Studio | 23. Kid's Pool |
| 4. E-Gaming Zone | 19. Her Changing Room With - Indoor Pool - Jacuzzi - Massage Room - Steam - Sauna | 24. Walkway |
| 5. Karaoke Room | 20. Her Changing Room With - Indoor Pool - Jacuzzi - Massage Room - Steam - Sauna | 25. Sunken Seat |
| 6. Co-Working Space | | 26. Lap Pool |
| 7. Library | | 27. Deck |
| 8. Event Lawn | | 28. Signature Cabanas |
| 9. Reading Deck | | 29. Outdoor Kids' Play Area |
| 10. Chit Chat Court | | |
| 11. Open Lawn | | |
| 12. Screening Room | | |
| 13. Cards Room | | |
| 14. Games Zone | | |
| 15. Amphitheatre | | |

THE PODIUM WILL KNOW THE ROOTS AND THE SKY WILL WITNESSES THE GROWTH OF YOUR KID

The third-floor podium is speckled amenities perfectly chosen for all

Kids' Play Area || Lawn || Amphitheatre

Kids' pool || Splash play



Rendered image as visualised by the artist and for reference purpose only / artist's impression.

The Play area will be the spirited pursuit of fun and fitness



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Engaging activities and drama will unfold at the Amphitheatre



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The Kids' Pool with Deck and Outdoor Cabanas create an engaging atmosphere

WITNESS YOUR FITNESS HOURS MERGING INTO UNWINDING LEISURE

We have left no stone unturned when it comes to designing the engagements for every member. Besides adults, the kids and elderly will have an equally engaging experience here.

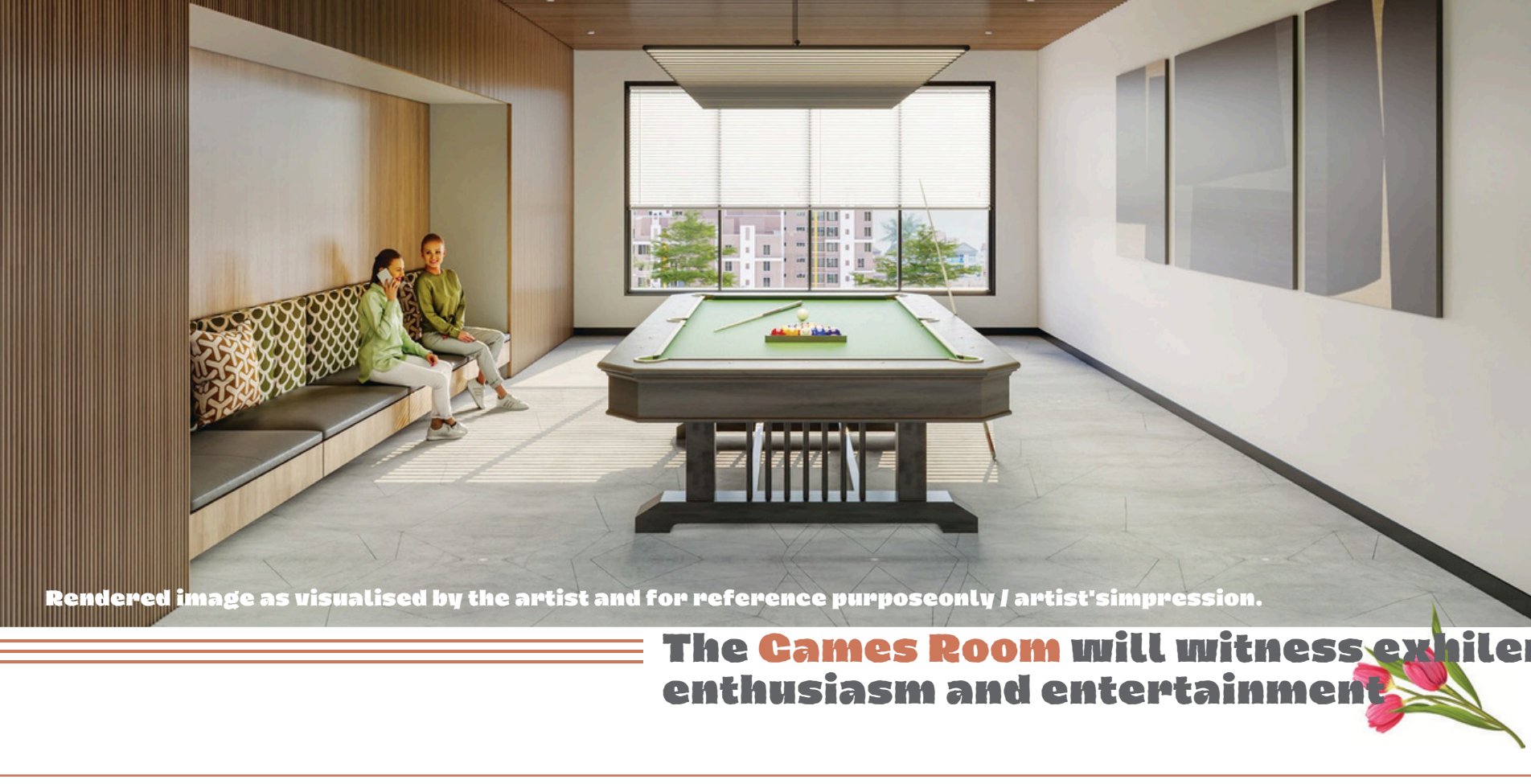
Family lounge || Fitness Studio || Yoga Studio || Games Zone
Indoor Badminton Court || Screening room || Banquet hall
Outdoor Cabana || Lounge seat || Open lawn

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The Family Lounge will welcome every member for a moment of pause and introspection



Rendered image as visualised by the artist and for reference purpose only / artist's impression.

The Games Room will witness exhilarating moments of enthusiasm and entertainment



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The Indoor Badminton Court will host the most gripping serves and smashes

THE GOLDEN GENERATIONS WILL REWRITE THE LAWS OF LOVE AND AFFECTION
The Varanda offers a series of tranquil moments for the Varandans. The Varandans of yore will have a new favourite spot even among a vast variety of pre-occupations

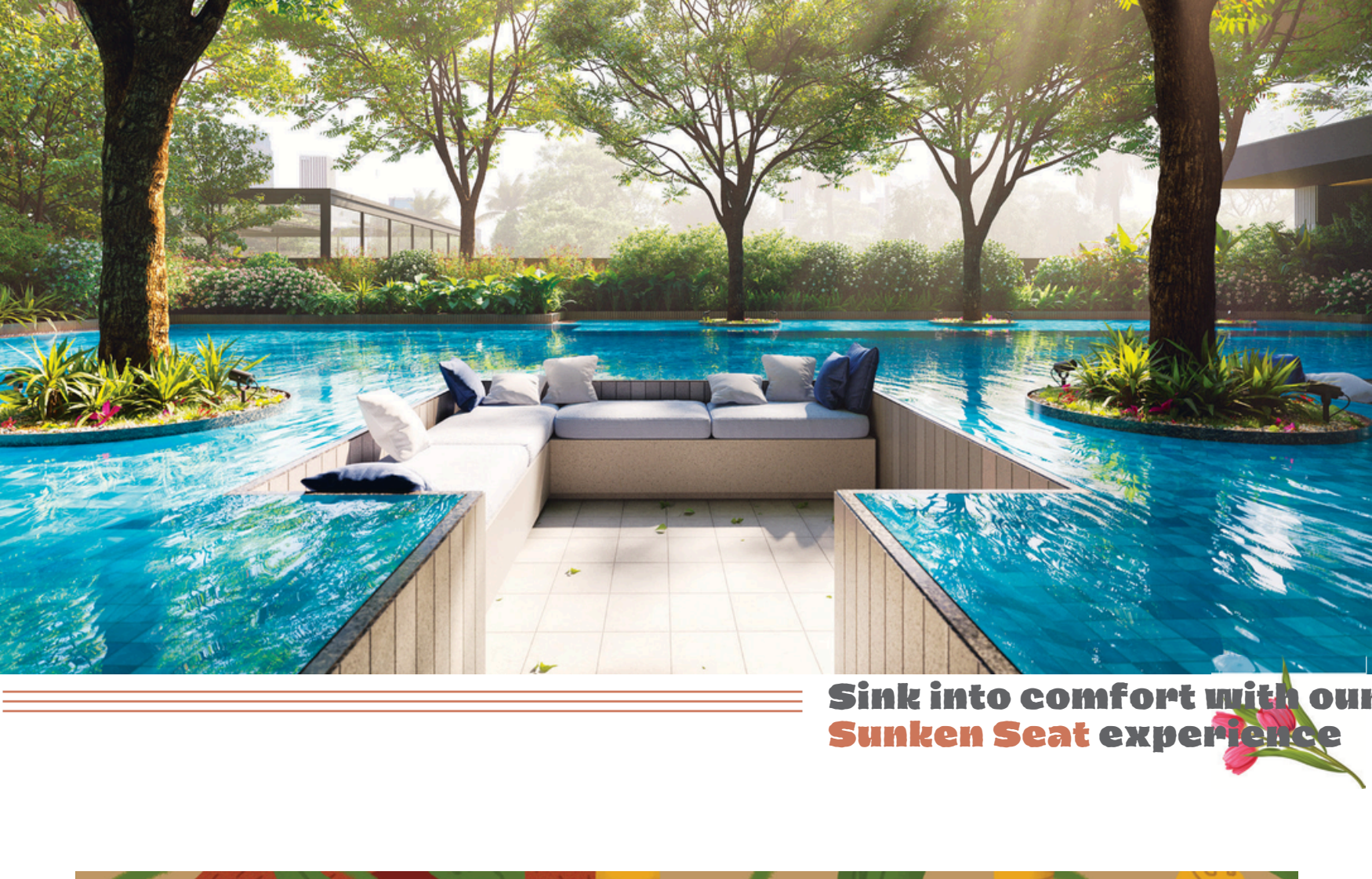
Lap pool || Library || Co-working space
Sunken seat || Walkway || Lawn
Deck || Chit-chat court || Signature cabana



The Lap Pool creates an aura of serenity



calm retreat and a good reason

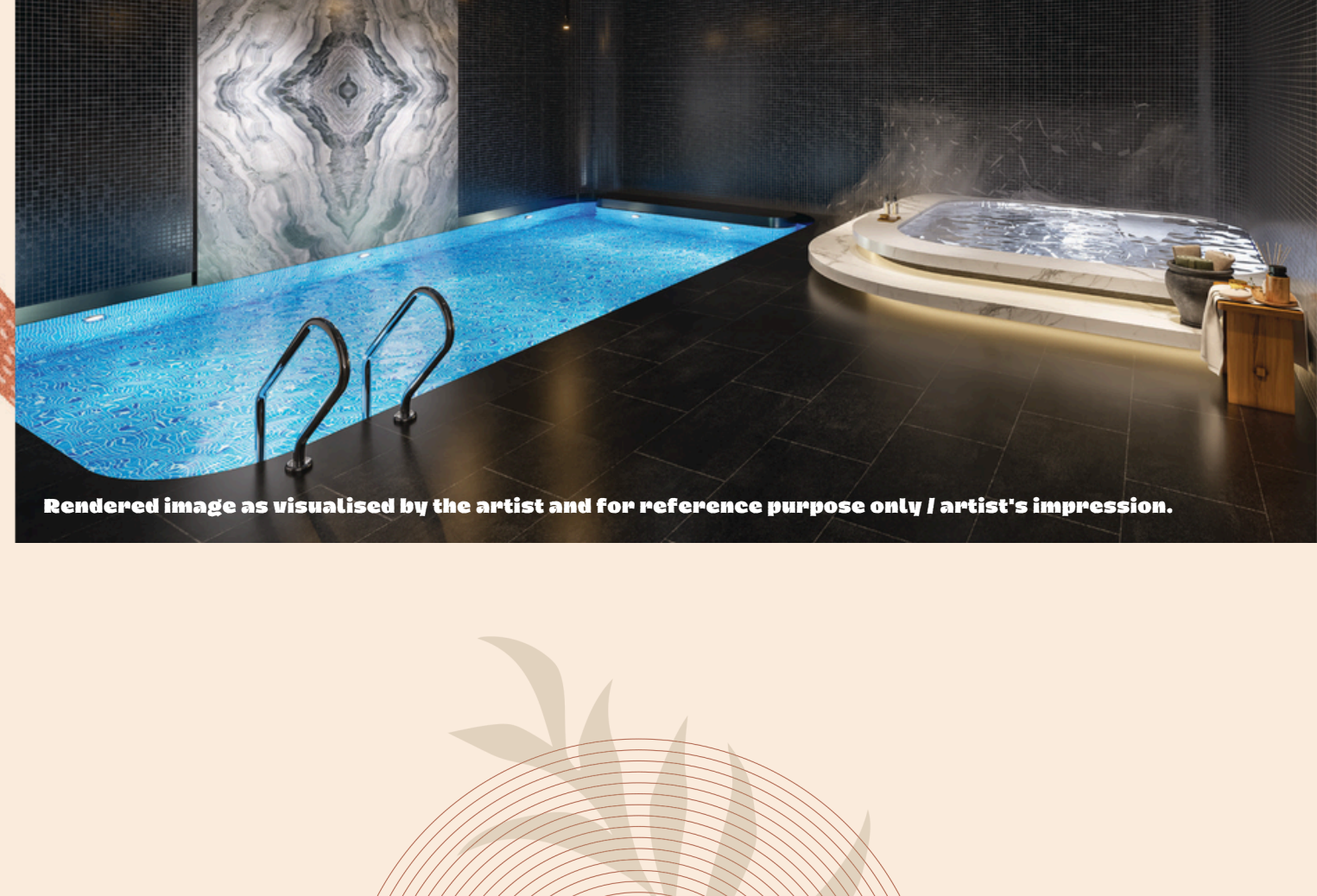
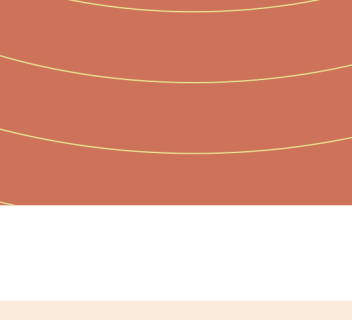


ESCAPE TO TRANQUILITY
INDULGE YOUR SENSES

INDULGE YOUR SENSES
AND SPOIL YOURSELF

Discover the epitome of blissful luxury at our exclusive spa sanctuary.

Indoor pool || Sauna || Massage
Changing room || Jacuzzi || Steam



LET'S DISCOVER THE
MENTAL, PHYSICAL AND
EMOTIONAL HEALTH BENEFITS
OF LIVING TOGETHER
WITH THE WHOLE FAMILY



Like Younger members



Youngsters will teach elders
the art of living in the moment
through practicing new-age

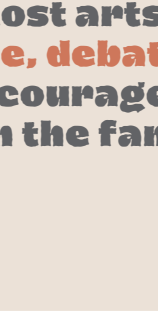
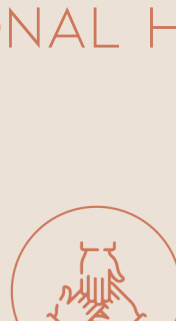


als will introduce you
the concept of **audio-**
and white noise for pea



**Youngsters will help you
transform from technologically
analogous, e-books, and**

1 meditation hours



The lost arts of classical dance, debate and fine art is encouraged and shared when the family is together



Traditional values like **respect** towards one's **culture and background** are fostered in a big fa



Learn home-made remedies like the morning ginger tea or night-time milk/camomile from elders for better health.

Innovation, sustainability and class – the three words that define the legacy of the NPR Group, a diversified business group headquartered in Kolkata, passionate about providing quality services to its customers, partners and stakeholders. Driven by a passion for discovering new avenues and executing projects to perfection, the group is committed to innovation-led, exponential growth. Their vision is to enrich lives by nurturing and building trust and transparency across their diversified businesses to provide the best value to everyone involved.

PURTI Homes

At Purti Homes, we believe that everyone deserves to live in their dream home. And for us, that means something more than just a place for you to Live in - it has to be an innovative living space that embodies a way of life for you. It is a place you can truly call home.

Your needs play a huge role in what we build - not just your present needs, but also what you seek from your future. After all, your home is the setting for the future you will build, for the stories you will weave and for the many dreams that you hope to achieve.

And so, we rely not just on our experience and expertise, but also on you.

TEAM



PRINCIPAL ARCHITECT

MAHESHWARI & ASSOCIATES

LANDSCAPE ARCHITECT

TECTONIX

CGI CONSULTANT

IMPACT 3D

STRUCTURAL CONSULTANT

M.N. CONSULTANTS

BRAND CONSULTANT

BE THE BEE

THERE'S
A VARANDA FOR
EVERY JOY OF LIFE...
FIND THEM ALL HERE.



Developer



PURTI Homes

Site Address

145, Jessore Rd, Kolkata-700089